Communication A Critical Or Cultural Introduction | b722eff8f9053b5f1310c7ae7c7cb58


The Digital City

This volume explores the relationship between language and culture while considering its implications for the teaching of modern foreign languages in higher education. Drawing on a comparative empirical study conducted at universities both in the UK and US, this text problematizes the impacts of a separation of language and content in German degree programmes. Illustrating the need for a curriculum which fosters the development of intercultural competence and criticality, Parks reconceptualizes established models of criticality (Barnett) and intercultural communicative competence (Kramsch). The chapters in this volume discuss a range of important topics including language graduates with deep translingual and transcultural competence, observed differences and similarities between British and American universities and student voices: developing intercultural competence and criticality. Aimed at scholars with research interests in intercultural communication, language education and applied linguistics, this volume provides a thorough discussion for the ways in which modern language programmes in higher education can be improved. Additionally, those carrying out research in the fields of language teaching and language policy in higher education will find Developing Critical Cultural Awareness in Modern Languages to be of great relevance.

Commodity Activism

Transnational Korean Television: Cultural Storytelling and Digital Audience provides previously absent analyses of Korean TV dramas’ transnational influences, peculiar production features, distribution, and consumption to enrich the contextual understanding of Korean TV’s transcultural mobility. Even as academic discussions about the Korean Wave have heated up, Korean television studies from transnational viewpoints often lack in-depth analysis and overlook the recently extended flow of Korean television beyond Asia. This book illustrates the ecology of Korean television along with the Korean Wave for the past two decades in order to showcase Korean TV dramas’ international mobility and its constant expansion with the different Western television and their audiences. Korean TV dramas’ mobility in crossing borders has been seen in both transnational and transcultural flows, and the book opens up the potential to observe the constant flow of Korean television content in new places, formats, and platforms around the world. Scholars of media studies, communication, cultural studies, and Asian studies will find this book especially useful.

Critical Rhetorics of Race

This volume brings together sixteen essays on key and intersecting topics in critical cultural studies from major scholars in the field. Taking into account the varying priorities of political, social, and cultural issues, these contributors engage deeply with the evolving understanding of critical concepts such as history, community, culture, identity, politics, ethics, globalization, and technology. The essays address the extent to which these concepts have been useful to scholars, policy makers, and citizens, as well as the ways they must be rethought and reconsidered if they are to continue to be viable. Each essay considers and understands what is known and understood about these concepts. The essays give particular attention to how relevant ideas, themes, and terms were developed, elaborated, and deployed in the work of James W. Carey, the “founding father” of cultural studies in the United States. The contributors map how these important concepts, including Carey’s own work with them, have evolved over time and how these concepts intersect. The result is a coherent volume that redefines the still-emerging field of critical cultural studies. Contributors are Stuart Allan, Jack Zeljko Bratich, Clifford Christians, Norman Denzin, Mark Fackler, Robert Fortner, Lawrence Grossberg, Joli Jensen, Steve Jones, John Nerone, Lana Rakow, Quentin J. Schulz, Linda Steiner, Angharad N. Valdivia, Catherine Warren, Frederick Wasser, and Barbie Zellizer.

Gender in Communication

Written to encourage deeper understanding of and an active role in intercultural justice, Intercultural Communication: A Critical Perspective provides students with an in-depth examination of contemporary intercultural communication through the lens of power. Through this unique perspective, the book demonstrates how micro communication acts, encounters, and relationships between and within cultural groups can influence and be influenced by macro structures, organizations, and forces – and vice versa. The book begins by introducing the concept of intercultural communication and demonstrating how ubiquitous it is in our everyday lives. Subsequent chapters address the ties between culture, power, and intercultural communication; how powerful ideologies develop from cultural views and ways of life; and the interplay of cultural representation and speaking for or about a cultural group. Readers learn the ways in which individual and structures of power shape identity, how different structures and groups remember and forget the past, and how racialization relates to intercultural communication. The final chapters explore power dynamics with regard to globalization, intercultural relationships and desire, and our roles in intercultural communication. Roni Tamiko Halualani is a professor of intercultural communication at San José State University. Dr. Halualani is the author of In the Name of Hawaiians: Native Identities and Cultural Politics, the co-editor (with Dr. Thomas K. Nakayama) of the Handbook of Critical Intercultural Communication, and the former editor-in-chief of the Journal of International and Intercultural Communication. She teaches courses on intercultural communication, critical intercultural communication, globalized intercultural communication, and culture and gender identity.

The Digital City

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With images of Jennifer Lopez’s butt and America Ferrera’s smile saturating national and global culture, Latina bodies have become an ubiquitous presence. Dangerous Curves traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including news, media gossip, movies, television news, and online audience discussions. Isabel Molina-Guzmán maps the ways in which the Latina body is constructed in the media and the process of racialization within the United States media using a series of fascinating case studies. The book examines tabloid headlines about Jennifer Lopez’s indomitable sexuality, the contested authenticity of Salma Hayek’s portrayal of Frida Kahlo in the movie Frida, and America Ferrera’s universally appealing yet racially sublimated Ugly Betty character. Dangerous Curves explores a medley of culture where these globally ambiguous but ethically marked feminine bodies sell everything from haute couture to tabloids. Through a careful examination of the cultural tensions embedded in the visibility of Latina bodies in United States media culture, Molina-Guzmán paints a nuanced portrait of the media’s role in shaping public knowledge about Latina identity and Latinidad, and the ways political and social forces shape media representations.

The Oxford Encyclopedia of Communication and Critical Cultural Studies

This remarkable four-volume collection brings together a range of essays at the cutting edge of, communication theory. Selections included provide in-depth theoretical analysis and overviews rather than specific study of phenomena within a given theoretical framework. The essays provide an introduction to a fresh new generation of students into this complex and rich field. The essays are essential reading for those wanting to gain a clear sense of the theoretical work which is applicable to a range of different topics within communications, media and cultural studies. Including a new introduction by Paul Cobley, a chronological table of articles and a full index, it is undoubtedly an exceptional and invaluable research resource.

Intercultural Communication

Shows how digital media connects people to their lived environments. Every day, millions of people turn to small handheld screens to search for their destinations and to seek recommendations for places to visit. They may share texts or images of places or exchange a few words on social media to on their way. We may passively consume information about others or access a space in which we can be more active. As they do these activities and probably don’t associate these practices with constructing a sense of place. Critics have argued that digital media alienates users from space and place, but this book argues that the exact opposite is true: that we habitually use digital technologies to re-embed ourselves within urban environments. The Digital City advocates for the need to rethink our everyday interactions with digital infrastructures, navigation technologies, and social media as we move through the world. Digital City explores how we use digital media platforms, digital navigation, smart cities, and creative placemaking initiatives to turn urban spaces into places with deep meanings and emotional attachments. Through timely narratives of everyday urban life, Halegoua argues that people use digital media to create a unique sense of place within rapidly changing urban environments and that a sense of place is integral to understanding contemporary relationships with digital media.

The Rhetorical Legacy of Wangari Maathai

The responsibilities of the Department of Homeland Security (DHS) range from preventing foreign and domestic terrorist attacks; securing the nation's borders; safeguarding transportation systems; responding to natural disasters; nuclear detection; and more. Created in 2002 from a merger that rapidly incorporated parts of eight cabinet departments and 22 government agencies, DHS has struggled to integrate its numerous components and their unique cultures. While DHS has accomplished at meeting its many missions, the nature of the DHS work environment is inherently stressful, and employees suffer from low morale. A Ready and Resilient Workforce for the Department of Homeland Security: Protecting America's Front Line reviews current workforce resilience efforts, identifies gaps, and provides recommendations for a 5-year strategy to improve DHSTogether, the current DHS workforce resilience program. This report stresses the importance of strong leadership, communication, measurement, and evaluation in the organization and recommends content for a 5-year strategy that will promote centralized strategic direction and resource investment to improve readiness and resilience at the department. While all DHS component agencies share a common mission, each have distinct roles with different stressors attached, making implementation of an organization-wide resilience or wellness program difficult. The recommendations of A Ready and Resilient Workforce for the Department of Homeland Security outline how DHS can focus its energies on creating a common culture of workforce readiness and resilience, while recognizing the distinct, proud, and celebrated cultures of its component agencies.

Japanese Culture and Communication

This volume brings together sixteen essays on key and intersecting topics in critical cultural studies from major scholars in the field. Taking into account the vicissitudes of political, social, and cultural issues, the contributors engage deeply with the evolving understanding of critical concepts such as history, culture, community, identity, politics, ethics, globalization, and technology. The essays address the extent to which these concepts have been useful to scholars, policy makers, and citizens, as well as the ways they must be rethought and reconsidered if they are to continue to be viable. Each essay considers what is known and understood about these concepts. The essays give particular attention to how relevant ideas, themes, and terms were developed, elaborated, and deployed in the work of James W. Carey, the "founding father" of cultural studies in the United States. The contributors map how these important concepts, including Carey's own work with them, have evolved over time and how these concepts intersect. The result is a coherent volume that redefines the field of emerging critical cultural studies. Contributors are Stuart Allan, Jack Seljko Bratic, Clifford Christians, Norman Denzin, Mark Fackler, Robert Forten, Lawrence Grossberg, Joli Jensen, Steve Jones, John Nerone, Lana Rakow, Quentin J. Schultz, Linda Steiner, Angharad N. Valdivia, Catherine Warren, Frederick Wasser, and Barbie Zeller.

Communication

The third edition of Communication: A Critical/Cultural Introduction provides a comprehensive, yet focused, overview of communication theory, interpersonal communication, and public communication and culture through the lens of contemporary critical theory. The text shows how we produce our world through communication, challenging us to explore power, ideology, and diversity through daily interactions, both public and private. The book begins with explanations of how communication relates to culture and power, how to distinguish between representative and constitutive communication, and how to build a message for an audience with an emphasis on social advocacy. Later chapters explore the responsibilities of speakers and listeners, audience-building, the application of communication theory in the study of identity and perception, the relationship between language and culture, nonverbal communication, and more. The text closes with a discussion of communication as a means of social action, encouraging readers to use communication as a foundation for the advancement of issues that matter most to them. For a look at the specific features and benefits of

**Key Concepts in Critical Cultural Studies**

An explanation of the digital practices of the black Internet From BlackPlanet to #BlackGirlMagic. Distributed Blackness places blackness at the very center of internet culture. André Brock Jr. claims issues of race and ethnicity as inextricable from and formative of contemporary digital culture in the United States. Distributed Blackness analyzes a host of platforms and practices (from Black Twitter to Instagram, YouTube, and app development) to trace how digital media have reconfigured the meanings and performances of African American identity. Brock moves beyond widely circulated deficit models of respectability, bringing together discourse analysis with a close reading of technological interfaces to develop nuanced arguments about how “blackness” gets worked out in various technological domains. As Brock demonstrates, there’s nothing niche or subcultural about expressions of blackness on social media: internet use and practice now set the terms for what constitutes normal participation. Drawing on critical race theory, linguistics, rhetoric, information studies, and science and technology studies, Brock tabs between black-dominated technologies, websites, and social media to build a set of black beliefs about technology. In explaining black relationships with and alongside technology, Brock centers the unique joy and sense of community in being black online now.

The Oxford Encyclopedia of Communication and Critical Cultural Studies

**Developing Critical Cultural Awareness in Modern Languages**

Today, students are more familiar with other cultures than ever before because of the media, Internet, local diversity, and their own travels abroad. Using a social constructionist framework, Inter/Cultural Communication provides today’s students with a rich understanding of how culture and communication affect and effect each other. Weaving multiple approaches together to provide a comprehensive understanding of and appreciation for the diversity of cultural and intercultural communication, this book helps students become more aware of their own identities and how powerful their identities can be in facilitating change—both in their own lives and in the lives of others.

**A Ready and Resilient Workforce for the Department of Homeland Security**

Gender is Communication: A Critical Introduction embraces the full range of diverse gender identities and expressions to explore how gender influences communication, as well as how communication shapes our concepts of gender for the individual and for society. This comprehensive gender communication book is the first to extensively address the roles of religion, the gendered body, single-sex education, an institutional analysis of gender construction, social construction theory, and more. Throughout the book, you are equipped with critical analysis tools you can use to form your own conclusions about the ever-changing processes of gender in communication. New to the Third Edition: Current examples in the chapter openers illustrate how a critical gendered lens is necessary and useful by discussing recent events, such as Jon Stewart’s critique of the outcry over a J. Crew ad, reactions to Serena Williams’s body, photos of a young boy who likes to wear dresses, and the use of Photoshop to create thigh gaps. Updated chapters on voices, work, education, and family reflect major shifts in the state of knowledge. Expanded sections on trans and gender non-conforming identities reflect changes in language. All other chapters have been updated with new examples, new concepts, and new research. More than 500 new sources have been integrated throughout, and new sections on debates over bathroom bills, intensive mothering, humor, swearing, and Title IX have been added. “His” and “her” pronouns have been replaced with “they” in most cases, even if the reference is singular, in an effort to be more inclusive.

**Intercultural Communication**

This book offers students a comprehensive, theoretical, and practical guide to communication theory. Croucher defines the various perspectives on communication theory—the social scientific, interpretive, and critical approaches—and then takes on the theories themselves, with topics including interpersonal communication, organizational communication, intercultural communication, persuasion, critical and rhetorical theory and other key concepts. Each theory chapter includes a sample undergraduate-written paper that applies the described theory, along with edits and commentary by Croucher, giving students an insider’s glimpse of the way communication theory can be written about and applied in the classroom and in real life. Featuring exercises, case studies, and keywords that illustrate and fully explain the various communication theories, Understanding Communication Theory gives students all the tools they need to understand and apply prominent communication theories.

**Dangerous Curves**

This book examines the acquisition of requests in English by a seven-year-old Japanese girl during her 17-month residence in Australia. The study focuses on the linguistic repertoire available to the child as she attempts to make requests and vary these to suit different goals and addressees. This book helps unravel features of pragmatic development in the child's interlanguage, a subject about which we yet know very little.

**Critical Citizens for an Intercultural World**

Communication: A Critical/Cultural Introduction, Second Edition introduces communication, from intimate and interpersonal to the public and mediated, as cultural. Using contemporary critical theory, authors John T. Warren and Deanna L. Fassett focus on communication as advocacy—inherently influenced by culture, history and power. By situating communication concepts and theories within contemporary and engaging cultural scenes, the book is much more than a survey of ideas—it demonstrates the power of communication in our everyday lives.

**Understanding Communication Theory**

This edited research volume explores the development of what can be described as the ‘critical turn’ in intercultural communication pedagogy, with a particular focus on modern/foreign language education. The main aim is to trace the realisations of this critical turn against a background of unequal power relations, and to illuminate the role that radical culture educators can play in the making of a more democratic and egalitarian social order. The volume takes as a starting point the idea that criticality draws on a number of intellectual traditions, which do not always focus on social and political critique, and argues that because ideological hegemony impacts on the meanings that people create and share, intercultural communication pedagogy ought to locate itself within wider socio-political contexts. With reference points drawn from critical and transnational social theory, critical pedagogy and intercultural theory, contributors to this volume provide readers with powerful ways that show how this can be achieved, and together assess...
the impact that their understanding of criticality can make on modern/foreign language education. The volume is divided into three major parts, namely: 'theorising critically', 'researching critically' and 'teaching critically'.

**Race and Media**

Postcolonial Turn and Geopolitical Uncertainty: Transnational Critical Intercultural Communication Pedagogy connects and interweaves critical communication pedagogy and critical intercultural communication to create a new pedagogy, transnational critical communication pedagogy, that emphasizes the importance of postcolonial and global terms as they are molded into a new area of critical global and intercultural communication pedagogies. Contributors take a transnational approach that requires a deep commitment to acknowledging the importance of geopolitics as it applies to voice, articulation, power, and oppression. This pedagogy ultimately focuses on the social change and social justice that are central to the critical and cultural communication work that aims to decolonize existing communication pedagogies and academia from a more global perspective. Scholars of communication, education, and decolonial studies will find this book particularly useful.

**Communication**

**Communication Theories**

The Handbook of Critical Intercultural Communication aims to furnish scholars with a consolidated resource of works that highlights all aspects of the field, its historical inception, logics, terms, and possibilities. A consolidated resource of works that highlights all aspects of this developing field, its historical inception, logics, terms, and possibilities traces the significant historical developments in intercultural communication. Helps students and scholars to revisit, assess, and reflect on the formation of critical intercultural communication studies. Posits new directions for the field in terms of theorizing, knowledge production, and social justice engagement.

**Negotiating Identity and Transnationalism**

In this autoethnographic work, authors Deanna L. Fassett and John T. Warren illustrate a synthesis of critical pedagogy and instructional communication, as both a field of study and a teaching philosophy. Critical Communication Pedagogy is a poetic work that charts paradigmatic tensions in instructional communication research, articulates commitments underpinning critical communication pedagogy, and invites readers into self-reflection on their experiences as researchers, students, and teachers.

**Gender in Communication**

Communication: A Critical/Cultural Introduction, Second Edition introduces communication, from intimate and interpersonal to the public and mediated, as cultural. Using contemporary critical theory, authors John T. Warren and Deanna L. Fassett focus on communication as advocacy—hence guided by culture, history and power. By situating communication concepts and theories within contemporary and engaging cultural scenes, the book is much more than a survey of ideas—it demonstrates the power of communication in our everyday lives.

**The Oxford Encyclopedia of Communication and Critical Cultural Studies: A-D**

This handbook brings together 26 ethnographic research reports from around the world about communication. The studies explore 13 languages from 17 countries across 6 continents. Together, the studies examine, through cultural analyses, communication in cross-cultural contexts and practices. In doing so, and as a global community of scholars, the studies explore the diversity in ways communication is understood around the world, examine specific cultural traditions in the study of communication, and thus inform readers about the range of ways communication is understood around the world. Some of the communication practices explored include complaining, hate speech, irreverence, respect, and uses of the mobile phone. The focus of the handbook, however, is dual in that it brings into view both communication as an academic discipline and its use to unveil culturally situated practices. By attending to communication in these ways, as a discipline and a specific practice, the handbook is focused on, and will be an authoritative resource for understanding communication in cross-cultural perspective. Designed at the nexus of various intellectual traditions such as the ethnography of communication, linguistic ethnography, and cultural approaches to discourse, the handbook employs, then, a general approach which, when used, understands communication in its particular cultural scenes and communities.

**Postcolonial Turn and Geopolitical Uncertainty**

In this collection scholars seek to examine the complicated and contradictory terrain of the rhetorics of race while moving the field of communication in a more intellectually productive direction.

**Culture, Context, Communication**

A foundational collection of essays that demonstrate how to study race and media. From graphic footage of migrant children in cages to #BlackLivesMatter and #OscarsSoWhite, portrayals and discussions of race dominate the media landscape. Race and Media adopts a wide range of methods to make sense of specific occurrences, from the corporate portrayal of mixed-race identity by 23andMe to the cosmopolitan fetishization of Marie Kondo. As a whole, this collection demonstrates that all forms of media—from the sitcoms we stream to the Twitter feeds we follow—confirm racism and reinforce its ideological frameworks, while simultaneously giving space for new modes of resistance and understanding. In each chapter, a leading media scholar elucidates a set of foundational concepts in the study of race and media—such as the burden of representation, discourses of racialization, multiculturalism, hybridity, and the visuality of race. In doing so, they offer tools for media literacy that include rigorous analysis of texts, ideologies, institutions and structures, audiences and users, and technologies. The authors then apply these concepts to a wide range of media and the diverse communities that engage with them in order to uncover new theoretical frameworks and methodologies. From advertising and music to film festivals, video games, telenovelas, and social media, these essays engage and employ contemporary dialogues and strategies for social justice by racialized communities to push media forward. Contributors include: Mary Beltrán, Meshali Sturgis, Railna L. Joseph Dolores Inés Casillas, Jennifer Lynn Stoever, Jason Kido Lopez, Peter X. Feng, Jacqueline Land, Marla Castañeda, Joon Okada, Amy Villarejo, Aymeur Jean Christian, Sarah Florini, Raven Maragh-Lloyd, Sulafa Zidani, Lia Wolock, Meredith Clark, Jillian M. Baez, Miranda J. Brady, Kishonna L. Gray, Susan Noe.
**Transnational Korean Television**

The role of culture as an integral part of language teaching has recently become increasingly popular and significant. However, it remains ambiguous and challenging in that there is little consensus on how or what aspects of culture to incorporate. Often materials dealing with culture rely on overt examples of “tourist culture” taken out of context and requiring the teacher’s background and personal experience, for qualification and grounding. Such approaches can be biased and as a result students have difficulty making their own interpretations and tend to create an “us and them” world view, perspective, which does little more than reinforce stereotypes and communication barriers. This textbook aims at addressing the need for more balanced and practical cultural learning, in order to raise student’s awareness levels and develop real intercultural communicative competence. Focusing on activities, both inside and outside the classroom, viable and effective student centered and generated approaches to cultural understanding are presented. Applying ethnographic research methods students engage, explore and interact with other cultures locally. Materials included avoid directly or overtly referencing cultural information such as proper names, places, nationalities or languages. This information tends to appeal to students preconceptions and crystallizes already held beliefs, expectations and stereotypes. The absence of cultural signposts allows students to form their own conclusions and interpret material openly, honestly and without bias. As students are in charge and free to shape their own personal knowledge, they are able to reach a 3rd place identity or neutral position, from which to objectively observe differences, create their own unique, world view and ultimately become more sensitive, tolerant, open-minded and compassionate communicators.

**The Handbook of Communication in Cross-cultural Perspective**

This book brings MENA Communication and Critical Cultural Studies in conversation with Global and Transnational Studies. It centers Arab, Arab American, Iranian and Iranian American voices from a transnational perspective that privileges their positionalities and experiences rather than studying them from a Eurocentric lens.

**Inter/Cultural Communication**

The third edition of Communication: A Critical/Cultural Introduction provides a comprehensive, yet focused, overview of communication theory, interpersonal communication, and public communication and culture through the lens of contemporary critical theory. The text shows how we produce our world through communication, challenging us to explore power, identity, and diversity through dynamic interactions between public and private. The text also explores the explanations of how communication relates to culture and power, how to distinguish between representative and constitutive communication, and how to build a message for an audience with an emphasis on social advocacy. Later chapters explore the responsibilities of speakers and listeners, alliance-building, the application of communication theory in the study of identity and participation, the relationship between language and culture, nonverbal communication, and more. The text closes with a discussion of communication as a means of social action, encouraging readers to use communication as a foundation for the advancement of issues that matter most to them. Dr. Deanna L. Fassett is a professor of communication and chair of the Department of Communication Studies at San Jose State University. She is the author of Critical Communication Pedagogy and Coordinating the Communication Course: A Guidebook (both with John T. Warren). Her published research has appeared in an array of communication studies journals, including Basic Communication Course Annual, Communication and Critical/Cultural Studies, Communication Education, Liminalities: A Journal of Performance Studies, and Text and Performance Quarterly. Dr. Keith Nainby is a professor of communication and chair of the Department of Communication Studies at California State University, Stanislaus. His publications include book chapters in The SAGE Handbook of Communication and Instruction and The Intersectionality Factor: Administrators and Faculty Reach Out to First-Generation College Students, as well as journal articles in Liminalities: A Journal of Performance Studies, Language and Intercultural Communication, and Educational Foundations. Dr. John T. Warren was a professor of communication at Southern Illinois University, Carbondale. He was the author of numerous books including Performing Purity: Whiteness, Fedality, and the Reconstitution of Power, Casting Gender: Women and Performance in Intercultural Contexts, Critical Communication Pedagogy, and Coordinating the Communication Course: A Guidebook. He authored articles for several education and communication studies journals, including Communication and Critical/Cultural Studies, Communication Education, Educational Theory, and Text and Performance Quarterly.

**Key Concepts in Critical Cultural Studies**

Translating Theory into Practice Globalizing Intercultural Communication: A Reader introduces students to intercultural communication within the global context, and equips them with the knowledge and understanding to grapple with the dynamic, interconnected and complex nature of intercultural relations in the world today. This reader is organized around foundational and contemporary themes of intercultural communication. Each of the 14 chapters pairs an original research article explicating key topics, theories, or concepts with a first-person narrative that brings the chapter content alive and invites students to develop and apply their knowledge of intercultural communication. Each chapter’s pair of readings is framed by an introduction highlighting important issues presented in the readings that are relevant to the study and practice of intercultural communication and end-of-chapter pedagogical features including key terms and discussion questions. In addition to illuminating concepts, theories, and issues, authors/editors Kathryn Sorrells and Sachi Sekimoto focus particular attention on grounding theory in everyday experience and translating theory into practice and actions that can be taken to promote social responsibility and social justice.

**Critical Communication Pedagogy**

This book explores and honors the rhetorical legacy of Dr. Wangari Maathai, winner of the 2004 Nobel Peace Prize. Each chapter provides an analysis of Maathai’s public advocacy as she attempted to persuade the world to provide greater protection of earth’s habitats.

**Communication and Capitalism**

Competence in communicating across cultures is a prerequisite for success in today’s fast-changing global community. In Intercultural Communication, Fatesi, Li and Sooknannan draw on their deep intercultural experience to show us how to build successful communication bridges across diverse cultures. The book explores various theoretical positions on global communication ethics and norms by providing an overview of the contemporary socio-cultural situation and seeking ways in which common ground may be found between these different positions. The authors raise points of critical reflection on intercultural events and issues in various areas of communication including health, work, environment and education. The book also covers a range of issues, from the interactions of various cultures to the expansion of social organizations and the growing global infrastructure. By integrating ‘glocal’ perspectives in intercultural communication, the book addresses the long-term strategy of developing a global community without sacrificing indigenous local values.
Globalizing Intercultural Communication

Objects of knowledge, subjects of consumption: Persian carpets and the gendered politics of transnational knowledge / Mineo Moshall -- Spaces of exception: violence, technology, and the transgressive gendered body in India’s global call centers / Radha S. Hegde -- Maida as metaphor: Dagongmei and a new pathway to Chinese transnational capital / Wanning Sun -- Dial “C” for culture: telecommunications, gender, and the Filipino transnational migrant market / Jan Maghnay Padis -- Digital cosmopolitanisms: the gendered visual culture of human rights activism / Dujata Moorti -- Doing cultural political economy of communications Communication and Capitalism outlines foundations of a critical theory of communication. Going beyond Jürgen Habermas’ theory of communicative action, Christian Fuchs outlines a communicative materialism that is a critical, dialectical, humanist approach to theorising communication in society and in capitalism. The book renews Marxist Humanism as a critical theory perspective on communication and society. The author theorises communication in society by engaging with the dialectic, materialism, society, work, labour, technology, the means of communication as social institutions, production, capitalism, mass public sphere, alienation, communication, ideology, nationalism, racism, authoritarianism, fascism, patriotism, globalisation, the new imperialism, the commons, love, death, metaphysics, religion, critique, social and class struggles, praxis, and socialism. Fuchs renews the engagement with the questions of what it means to be a human and a humanist today and what dangers humanity faces today.

The Critical Turn in Language and Intercultural Communication Pedagogy

Combining perspectives from discourse analysis and sociolinguistics, the second edition of this popular textbook provides students with an up-to-date overview of the field of intercultural communication. Ingrid Piller explains communication in context using two main approaches. The first treats cultural identities, difference and similarity as discursive constructions. The second, informed by bilingualism studies, highlights the use and prestige of different languages and language varieties as well as the varying access that speakers have to them.

Communication: A Critical/Cultural Introduction

A textbook for students in Japanese, communication, or international studies, assuming no previous background in Japanese language or culture. Donahue (Japanese studies, Nagoya Gakui University, Japan) first surveys the perceptual barriers to communicating between Japan and North America, then examines the Japanese communication style, differences in discourse, and images of the Japanese in the mass media. Annotation copyrighted by Book News, Inc., Portland, OR

The Handbook of Critical Intercultural Communication

Buying (RED) products—from Gap T-shirts to Apple-to fight AIDS. Drinking a “Caring Cup” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these commonplace activities point to a new kind of contemporary activism—what we call social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to explore this new landscape through a series of case studies of “commodity activism.” Drawing from television, film, consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “Real Beauty” campaign, gay-positive retail activism, ABC’s Extreme Home Makeover, and Angelina Jolie as multinational celebrity missionary. Exploring the complexities embedded in contemporary political activism, Commodity Activism reveals the workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities, arguing that activism may itself be transforming into a branded commodity.

Organizational Communication

Gender in Communication: A Critical Introduction embraces the full range of diverse gender identities and expressions to explore how gender influences communication, as well as how communication shapes our concepts of gender for the individual and for society. This new communication book is the first to extensively address the roles of religion, the gendered body, single-sex education, an institutional analysis of gender construction, social construction theory, and more. Throughout the book, you are equipped with critical analysis tools you can use to form your own conclusions about the ever-changing processes of gender in communication. New to the Third Edition: Current examples in the chapter openers illustrate how a critical gendered lens is necessary and useful by discussing recent events, such as Jon Stewart’s critique of the outcry over a J. Crew ad, reactions to Serena Williams’s body, photos of a young boy who likes to wear dresses, and the use of Photoshop to create thigh gaps. Updated chapters on voices, work, education, and family reflect major shifts in the state of knowledge. Expanded sections on trans and gender non-conforming identities reflect changes in language. All other chapters have been updated with new examples, new concepts, and new research. Moreover, 500 new sources have been integrated throughout, and new sections on debates over bathroom bills, intensive mothering, humor, swearing, and Title IX have been added. “His” and “her” pronouns have been replaced with “they” in most cases, even if the reference is singular, in an effort to be more inclusive.

Circuits of Visibility

Organizational Communication: A Critical Approach is the first textbook in the field that is written from a critical perspective while providing a comprehensive survey of theory and research in organizational communication. The text familiarizes students with the field of organizational communication—historically, conceptually, and practically—and challenges them to reconsider their common sense understandings of work and organizations, preparing them for
participation in 21st century organizational settings. Linking theory with practice, Mumby skillfully explores the significant role played by organizations and corporations in constructing our identities. The book thus provides important ways for students to critically reflect on their own relationships to work, consumption, and organizations.